

**filtered**<sup>TM</sup>  
EST. 2022  
*beauty*

**BEAUTY STARTS WITH**

filtered water

**pomme**  
[www.pommesalon.ca](http://www.pommesalon.ca)



# ABOUT US

## A hairdresser-client duo

Kim Haberley and Tayla Cron, a hairdresser-client duo, noticed a recurring issue among Kim's clients: dry skin, dullness, irritation to the skin and scalp, and yellowing, dry, brittle hair despite proper care. They investigated and found that unfiltered shower water was to blame. Kim began recommending the use of shower filters, but many clients didn't know what to look for.

In 2021, Tayla joined Kim, and together they educated clients about the benefits of filtered water. In response to the high demand for filter guidance, the idea of Filtered Beauty was born.

## Our mission

Healthy skin and hair start with the quality of water we use, not just the products we apply! This innovative system easily attaches to all showers, effectively reducing chemicals and contaminants, including chlorine, magnesium, calcium, aluminum, pesticides, and many others.

Our mission is to elevate our and your clients' pre and post-home beauty rituals by eliminating hidden impurities from their shower water to reduce mineral build-up on their hair and skin.



Kim

Tayla

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# SYMPTOMS OF UNFILTERED WATER



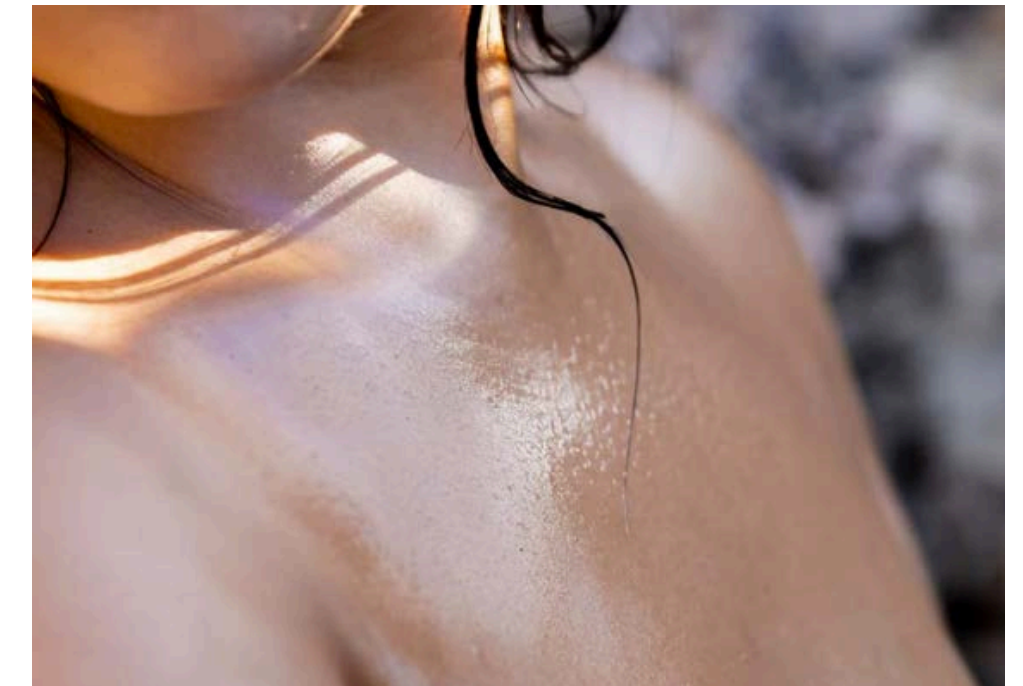
## Hair

- Dryness and Brittle Hair
- Hair Colour Fading
- Difficulty Lathering Shampoo
- Increased Frizz and Tangles
- Scalp Irritation
- Reduced Volume and Manageability
- Excessive Build-up



## Skin

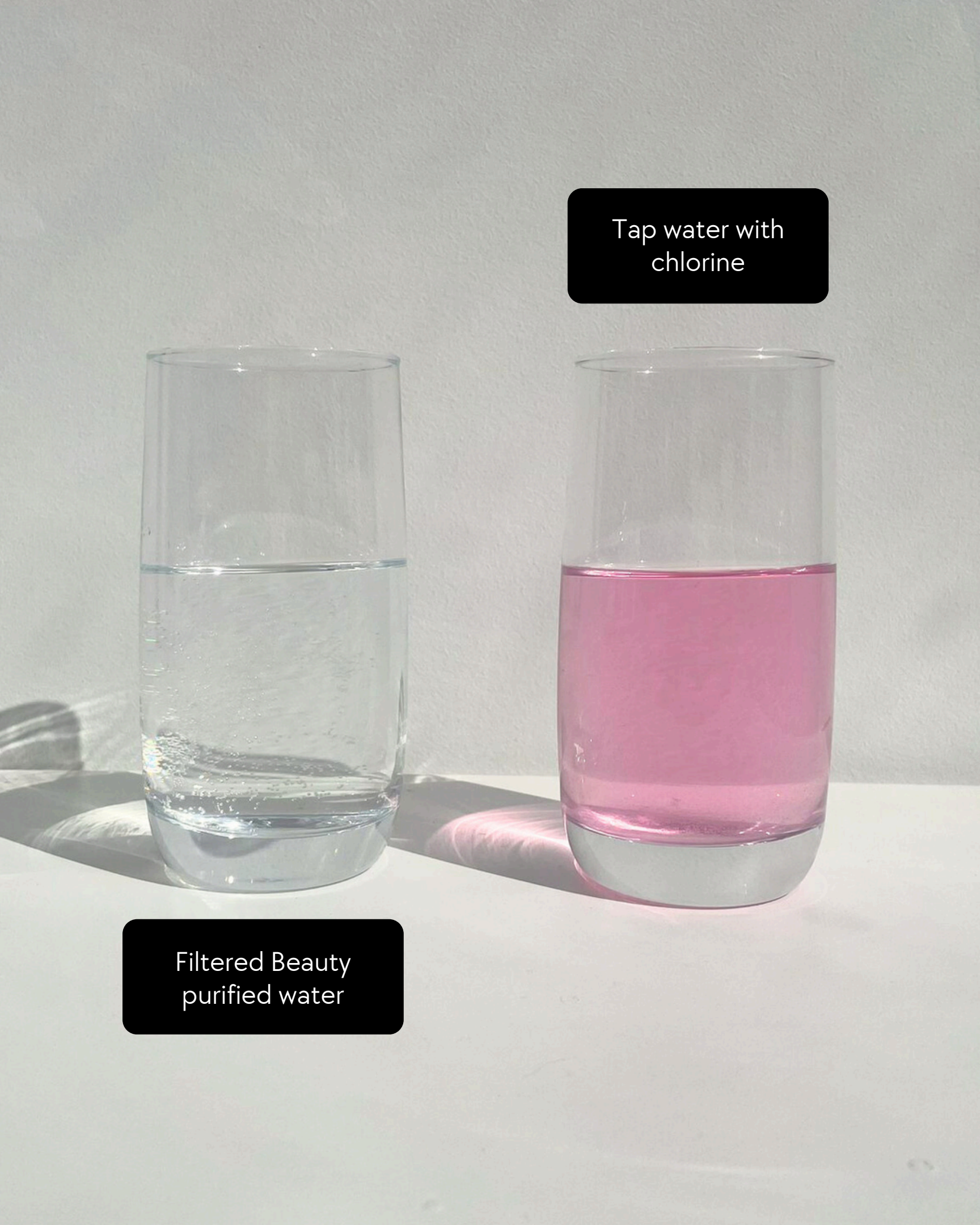
- Dryness
- Irritation
- Eczema and Dermatitis Aggravation
- Clogged Pores and Acne
- Reduced Lather
- Residue
- Premature Aging



## Health

- Asthma or breathing difficulties
- Eye irritations and red eyes
- Migraines and fatigue





Tap water with  
chlorine

Filtered Beauty  
purified water

# HOW DOES IT WORK?

The Filtered Beauty Shower Purifier comes with an advanced 15-stage filtration process, getting rid of not just the toxins and chemicals we just talked about, but also pumping in beneficial minerals and Vitamin C.

With KDF 55, Calcium Sulfite, Activated Alumina, Activated Carbon and High Chlorine Balls working together, they ensure the highest level of filtration possible, reducing over 95% of chlorine, as well as cutting down on heavy metals, chemicals, pesticides...

And the added vitamins and minerals like Zeolite, Vitamin C, and Tourmaline? They give hair and skin a boost, bringing back their natural vitality. Especially Vitamin C, known for keeping the skin firm and youthful, tackling skin issues, dryness, lines, wrinkles and kickstarting collagen production. It's basically like an anti-aging superhero!

**The filter cartridge contains active ingredients that need to be replaced to maintain optimal efficiency:**

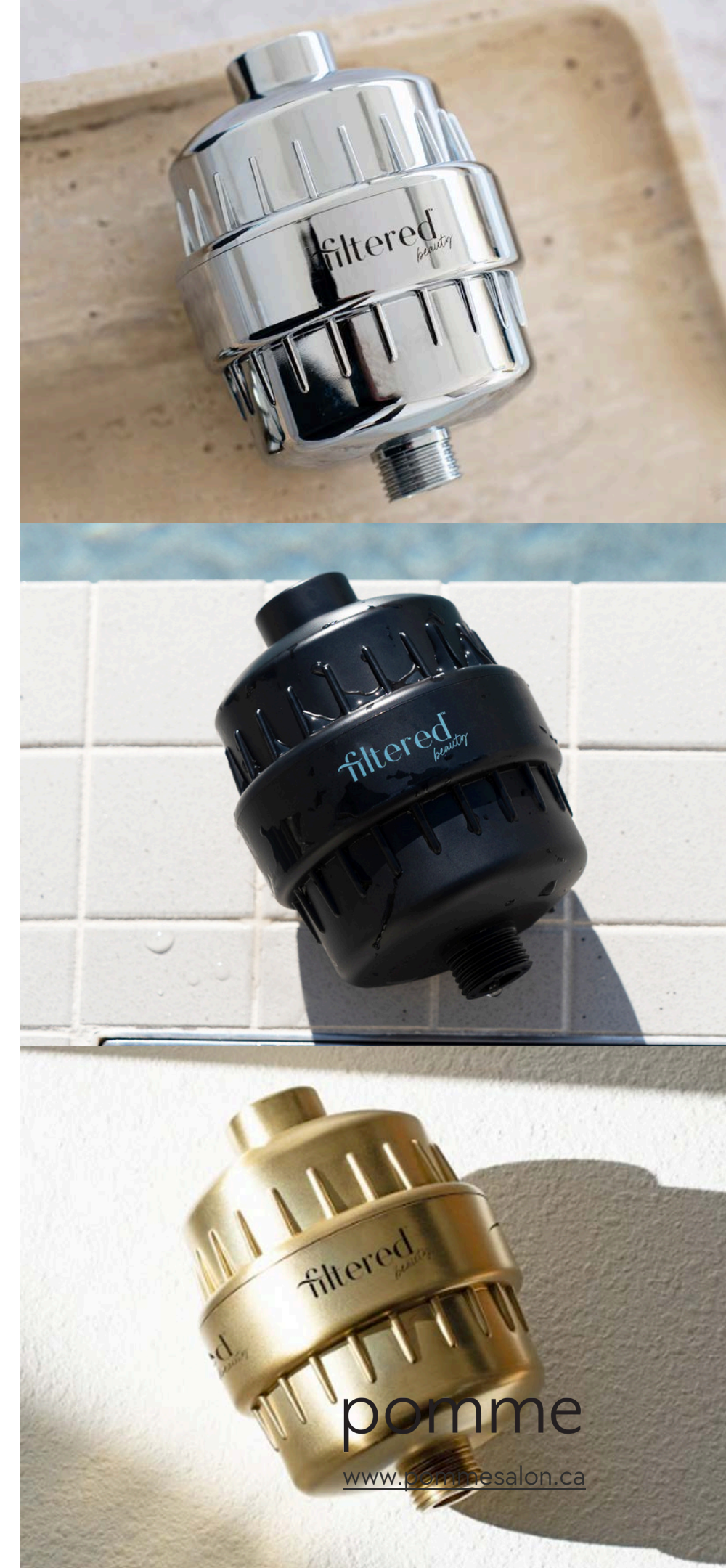
- every 3 months for a household of 4 or more
- every 6 months for a household of 2



# ONCE INSTALLED, THE SHOWER FILTER WILL INSTANTLY BEGIN TO...

- Enhance water quality
- Reduce toxins and chemicals from water
- Limit bacteria growth
- Remove the harsh smell of chemicals
- Improve hair and skin health
- Reduce skin and eye irritation
- Provide peace of mind that showering occurs in non-toxic water
- Purify the steam inhaled
- Make water feel softer

**Our filter reduces 95% of water irritants**



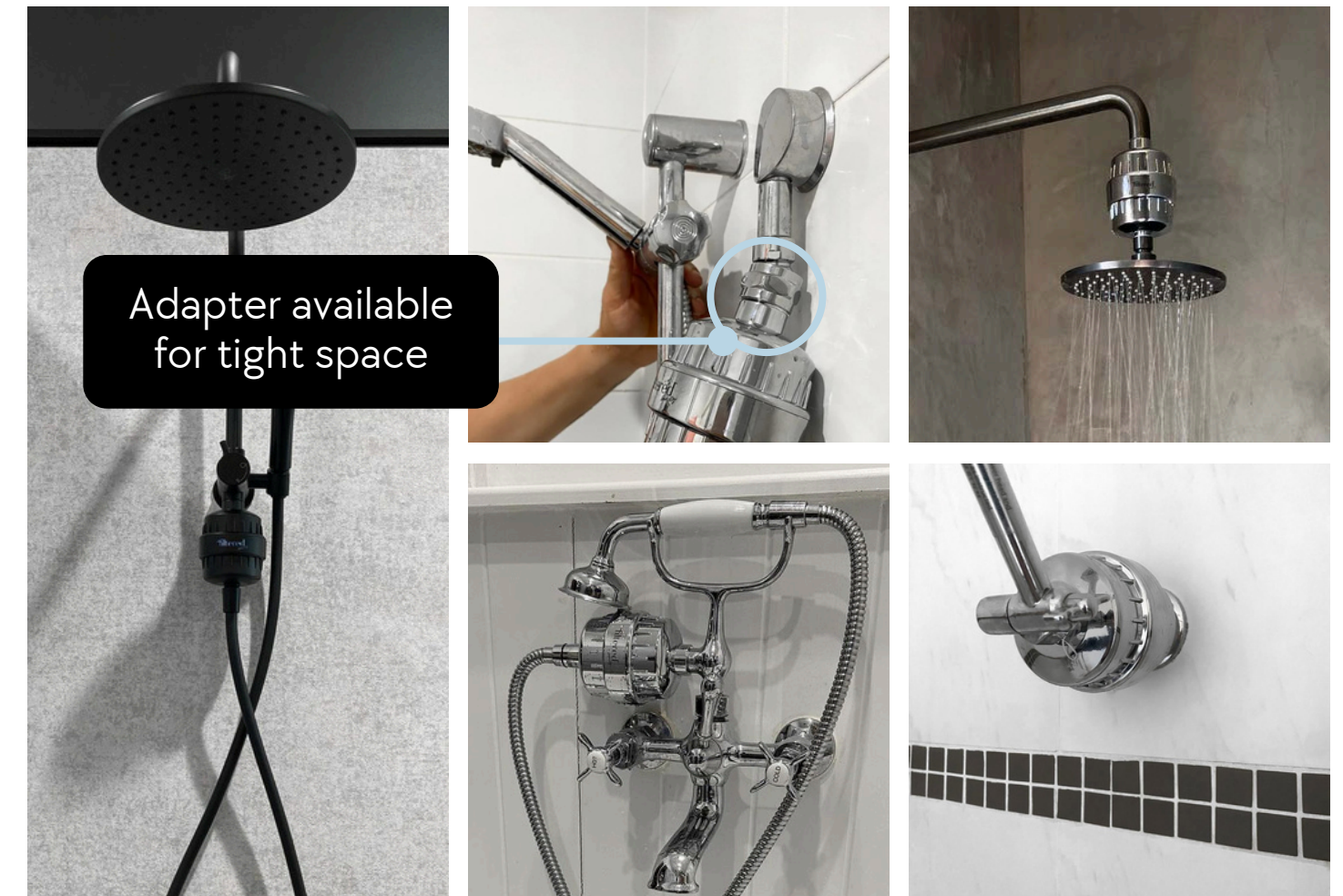


# IT'S AS EASY AS 1, 2, 3



## Easy installation

2 minute installation time! No plumber or tools required.  
Scan the barcode to discover the installation video!



## Universal fitting

Guaranteed to fit all shower-head, money back guarantee.

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# KEY SELLING POINTS

- Filtered Beauty is not just a tool; it contributes to overall health and well-being by reducing more than 95% of water irritants that can impact the body.
- Hair and skin care starts with the water we're using, not the products! We can save up to thousands on beauty products and treatments and address the root of the issue... hard water!
- Easy installation, no plumber or tools required.
- Filtered Beauty Shower Filter is the #1 shower filter recommended by beauty professionals in Australia.
- Trusted by over 10,000 customers and beauty professionals
- Only \$0.15 per shower



Pamela F. ✓ Verified

07/05/2024

★★★★★

Easy for me to install, My skin and hair feels so much better and no nasty chlorine smell in my ensuite after my shower. Love it!!

Andrea J. ✓ Verified

13/05/2024

★★★★★

Amazing filters! These have completely helped my hair. It was a disaster as our water was heavily chlorinated etc. These filters are the best on the market.

Victoria Hope P. ✓ Verified

✓ Verified

17/04/2024

★★★★★

LOOOVE I can actually feel the difference, my skin isn't dry when I get out of the shower & my skin feels so much better 🍷

Shannon R.

11/04/2024

★★★★★

This is the best thing I've ever purchased. My hair and skin is thanking me for it. The water in my house was ruining my hair so much that my hairdresser noticed it. Ever since switching I don't need to replace my extensions as often and I always get compliments on how beautiful my hair is!

Vanessa B. ✓ Verified

16/04/2024

★★★★★

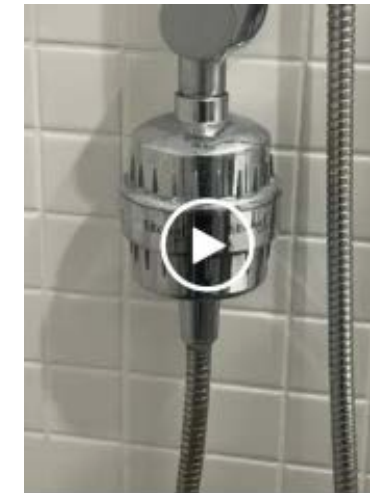
Beyond excited to use this amazing filter everyday. So far I have noticed less itchy skin!

Courtney ✓ Verified

13/03/2024

★★★★★

Worth every scent, skin and hair are noticing the difference!



Caitlyn C. ✓ Verified

02/05/2024

★★★★★

I love it! I was sceptical about the product, but I am the happiest girl currently. My psoriasis is almost cleared up, My skin is super soft, and my hair is finally growing back. Thank you team.

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# MARKETING SUPPORT

Pomme is committed to delivering an ongoing supply of marketing materials for distributors to utilise at their discretion.

- We'll provide access to on-brand assets including product copy, photos, and select videos to help you showcase the Filtered Beauty range effectively.
- These materials highlight key product benefits and features, helping you align with the brand's voice and visual identity.
- While custom content creation is limited, we're happy to collaborate where possible to support your specific needs within reason.
- Our goal is to equip you with the essentials so you can confidently represent Filtered Beauty in your shop or online store.

**[LINK TO SAMPLE CONTENT](#)**





# WHOLESALE PRICING



## Shower Filter

**Silver, Black and Gold options**

CANADIAN DOLLAR

- RRP \$84.00 each
- [Email us](#) for wholesale price



## Shower Filter Refill

CANADIAN DOLLAR

- RRP \$52.00 each
- [Email us](#) for wholesale price



## Adapter

**Silver, Black and Gold options**

CANADIAN DOLLAR

- RRP \$19.00 each
- [Email us](#) for wholesale price



# THE #1 SHOWER FILTER RECOMMENDED BY BEAUTY PROFESSIONALS

Over 200 stockists have joined the adventure, WHY NOT YOU?

- Payment for product is made up front prior to delivery.
- Stockist is responsible for delivery charges.
- Minimum order for initial order is 5ea for shower purifiers, 3ea for shower purifier refill & shower adapter
- Units must be priced at the RRP as designated by Filtered Beauty.
- Full Terms of Business will be sent to you to sign before orders can be placed

Let's get in touch!

wholesale@pommessalon.ca

@filtered\_\_beauty

@pomme\_salon



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